



Product & Services Catalog

MLS Products and Services

Matrix MLS System

First and foremost, CVR MLS members have access to the Matrix MLS system. Matrix is a dynamic, online database that allows brokers and agents to share listing information with the goal of co-operating in real estate transactions. It includes a wide range of servicing, research and marketing tools that enable members to meet the needs of their customers and clients in a powerful and professional way. Matrix is also browser independent, meaning it works with any available browser.



Even better—Matrix is made to be mobile. Matrix works flawlessly with web enabled Smartphones or tablets. Matrix detects which device a member is utilizing and presents the member with a mobile interface to access the system. The complete Matrix interface is available from mobile devices as well.

Matrix Mobile

The Matrix system can be accessed on any mobile device's web browser. When doing so a user is automatically shown the mobile version of Matrix, with some, but not all, of the functionality of the Matrix system. The user can click on the link at the bottom right of the screen to bring up the full Matrix system.

Listing Data Checker - Data Integrity

The CVR MLS system is one of the cleanest databases in the country. A reliable MLS database is defined by having an error level of 2.5% or less; the CVR MLS error level is less than 1%. One of the tools used to ensure that quality and integrity is the Listing Data Checker™. In real time, Listing Data Checker automatically scans listings that were just entered or modified for important information, missing information, and data errors. It also watches for information and time-frames that are either required or prohibited by the CVR MLS Rules and Regulations. Listing Data Checker also sends out courtesy notices to members to remind them of events such as a listing expiring within the next ten days. With an average of 10,000 active listings in inventory, and a total of over 350,000 listing records, Listing Data Checker is a powerful tool to help maintain and ensure that the CVR MLS database is clean and reliable, and remains one of the most valuable tools members use to serve their clients.



Realist Tax System

Realist™ is integrated into the CVR MLS system and provides members with access to the tax records of forty-three jurisdictions. The records include property information; taxes and assessments; sale history; and more. The Realist™ system also includes parcel maps, street maps, and even flood maps in some areas. With many overlays, including market trends and sales histories, searches and reports can be customized to the user's needs and preferences, making it a truly robust research and marketing tool.



CVR MLS Products and Services



Supra™ Lockbox and ActiveKey

The lockbox system currently available to CVR MLS members from Supra™ is more than just a keybox. It allows members to track their lockbox-based showings from the www.supraekey.com website, and also within their listings in the MLS system. This may be the best tool available to track listing activity, while also demonstrating the response of the marketplace to an available listing. The lockbox key updates wirelessly to ensure that it is always available.



Supra™ eKey

The Supra™ eKey allows members to use their SmartPhone as their Lockbox key. Members can access lockboxes for showings, view and receive feedback, track showings, program access hours, set CBS codes, and more.

RVA Homes: A Branded Consumer Home Search App

RVA Homes™ is the **only** home search app serving Central Virginia with listings updated in real time, and also provides access to the tax record for any property displayed in the App for agents. CVR MLS members can brand this app and provide it to their clients, enabling their clients to run searches, view fields of data (including all photos) locate nearby listings, and much more. Clients of CVR MLS members now have access to **real time** listing and tax information anywhere, anytime, quickly and easily, right in the palm of their hand.



Broker / Agent Products and Services

ListHub

ListHub™ is a listing syndication service for CVR MLS brokers. By creating a basic account on www.listhub.net, a broker can direct ListHub to send their listing data daily to any of over 80 websites. This basic level of service is free. If site traffic tracking details are desired, brokers can purchase this upgrade through ListHub™.



RE/Stats Navigator

The R E Stats Market Trends Dashboard offers comprehensive market summary information within seconds and is displayed in four sections: Market Distribution, Market Metrics, Market Summary, and Market Dynamics Information. There are three, powerful analytic and reporting tools: Market Trends, Inventory Analyzer and the Trend Analyzer.



The Inventory Analysis Dashboard provides a general look at each status within a sales cycle on a monthly and yearly basis, and displays the information by inventory metrics, inventory trends, and comparative trends. Also included is the Market Trends Analyzer, which provides a graphical display to help the user understand current market conditions based on closed listings, and includes a key metrics summary, market trends graphs and comparable analysis.

With the RE Stats software, members can make their searches as simple or as detailed as they wish. Searches can be saved or used to create custom reports online.

rbiSTATS

A supplemental statistics tool called rbiSTATS makes it possible for members to quickly and easily share local market data with clients through charts, graphs and metrics. The CVR MLS rbiSTATS page provides an intuitive and user-friendly market snapshot, as well as an online visualization of a variety of market trends.



Instanet Solutions, Authentisign, & DocBox2Go

Instanet Solutions is an online service that allows members to access all the forms and documents needed for listing and selling real estate and processing real estate transactions. All forms can easily be completed on line, printed, saved, emailed, etc. Instanet tracks document changes, allows a variety of customization options, and even allows agents to combine documents into transaction groups and work with all the documents in a transaction simultaneously. DocBox provides unlimited online storage and document management, thereby providing a significant cost savings to brokers and agents. Authentisign provides electronic signature functionality for the complete online and paperless transaction. Company documents and logos can also be added to the extensive library of RAR, CVR MLS and VAR documents already available.



A mobile part of the Instanet Solutions suite of document and transaction management and online storage tools, DocBox 2 Go allows members to access their Instanet™ based documents from any mobile device. Depending on the device's capability, members can access and distribute via email contracts, listing agreements, etc., to anyone from anywhere.



RatePlug

With RatePlug, brokers can now deliver interactive, real-time mortgage programs as well as payment and qualifying information to clients right from within a listing in the MLS. Brokers can market affiliated lenders to more clients by using this CVR MLS member benefit.



- Enhance listings with mortgage payment information;
- Provide homebuyers seeking financing options with a one-stop-shop approach;
- Promote affiliated mortgage entities or display up to three preferred lenders of choice; RatePlug

is provided at no additional cost to brokers, but please note that lenders must pay a license fee to participate.

Internet Products and Services

Internet Data Exchange (IDX)

This program was introduced in 2001, and can benefit a broker in two ways. First, by joining the program, a broker is giving permission for his active for sale listings to be displayed on any IDX web site hosted by another broker or agent. Thus the broker's listings are advertised with a much wider reach.



Secondly, an IDX listing search can be placed on a broker or agent web site which will allow a visitor to both search the active IDX listings belonging to the website's broker, and search the listings of other brokers who have also signed up for the IDX program.

Broker Export Program

The Broker Export program enables any broker to have his or her listings sent to any third party, whether it is for a scheduling service, or a vendor who will format the listings for placement on the broker's web site, or any other reason that a broker may wish to use their listings. Any listing status can be transmitted, but only those listings belonging to the brokerage are eligible for this program.

Public Open House Display

All CVR MLS users have the option to attach open house information to their listings under Add/Edit as a Public Open House. That information is then sent the next morning to homes.richmond.com, where it can be seen by the public under the Public Open Houses menu. There is no cost for this service. The Open House listings are also part of the data that ListHub sends to the various websites chosen by a firm's broker.

