**Why I Wish to Serve on the Board of Directors – Kim Atkinson**

I'm seeking the opportunity to serve on the Board of Directors because I believe our Association is at an inflection point, facing unprecedented challenges and opportunities that require steady, strategic leadership. As a past Chair of the RPAC Board of Trustees, I understand firsthand the importance of advocacy and foresight in protecting the interests of our industry and our members.

Our leadership must think critically about how national lawsuits, market shifts, regulatory changes, and the evolving needs of our membership shape the path ahead. I'm committed to representing the entire membership, not just one region, demographic, or niche, and to doing so with transparency and respect for differing viewpoints.

If elected, I'll approach this role with intention: gathering input from our membership, engaging with industry experts, and applying thoughtful analysis to help guide the Association's mission. I believe a strong Board must balance the demands of the present with an eye toward the future, anticipating what's next, not just reacting to it.

My goal is to contribute to a culture of planning, learning, and adaptability that keeps our Association resilient and relevant in an ever-changing landscape. Serving on the Board is not about a title; it's about a responsibility to lead with vision, strategy, and a genuine desire to ensure our members are informed, protected, and positioned for success.