

# 2026 Leadership Development Academy

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Developing visionary,  
service-oriented **REALTORS®**  
for professional, civic and  
community leadership roles.



# 2026 Richmond Association of REALTORS® Leadership Development Academy

The Richmond Association of REALTORS® position of respect and influence in Central Virginia is due in large part to the quality and dedication of its volunteer leaders. To foster leadership excellence in the REALTOR® community, RAR launched the Leadership Development Academy in 2009.

The Leadership Development Academy is designed to develop visionary, service oriented REALTOR® members for professional, civic and community leadership roles. The program, which runs from September to December of 2026, exposes a diverse cohort to a variety of topics through seminars, events and experiential learning sessions.

Working with professional leadership coaches, participants identify critical leadership skills and how to tap into their strengths as a leader – in their career and their community. The program also offers an overview of the significance of community involvement and insight into the leadership roles within a REALTOR® organization.

The Richmond Association of REALTORS® will begin accepting applications for the 2026 Leadership Development Academy from June 1 through July 31, 2026.

Each Leadership Development Academy class is limited to 18 qualified participants. Brokers are encouraged to nominate members of their firms who exhibit strong leadership potential. This program is open to all RAR REALTOR® members regardless of tenure.

The participant fee is \$525, which covers all registration fees and other expenses related to the program.

If you have questions about the Leadership Development Academy, you may contact [programs@RARealtors.com](mailto:programs@RARealtors.com).



# 2026 Program Overview

## **Orientation & Opening Lunch**

September 3 | 12PM - 2:30PM

## **Leadership Coaching Session**

September 18 | 10AM - 2:30PM

## **State & Local Leaders Summit**

September 28 | 2PM - 4PM

## **Leadership Coaching Session**

October 9 | 10AM - 2:30PM

## **RE Mingle**

October 20 | 5PM - 7PM

## **Leadership Coaching Session**

October 30 | 10AM - 2:30PM

## **Bus Trip to NAR Headquarters**

November 12 | 7AM - 5PM

## **Volunteer Project**

November 20 | 9AM - 11:30AM

## **Graduation Get-to-Gather**

December 8 | 4PM - 5PM

## **Module 1: Orientation & Opening Lunch**

**Thursday, September 3, 2026 | 12PM – 2:30PM | Amuse Restaurant at the VMFA**

In this session, participants will attend an opening luncheon where they receive an introduction and overview to the 2026 Leadership Development Academy with an opportunity to meet the cohort and get to know one another.

## **Module 2: Leadership Coaching Session**

**Friday, September 18, 2026 | 10AM – 2:30PM | Richmond Association of REALTORS®**

In this session, participants will work with leadership coach Rose Markey. Participants will learn skillsets required of daring leadership such as vulnerability, values and perseverance. Lunch will be provided.

## **Module 3: State and Local Leaders Summit**

**Monday, September 28, 2026 | 2PM - 4PM | Eastern Henrico Recreation Center**

In this session, the LDA cohort will meet with elected representatives and public officials to explore leadership in action, as well as discuss the ways that the REALTOR® Party serves as a leader in Central Virginia.

## **Module 4: Leadership Coaching Session**

**Friday, October 9, 2026 | 10AM – 2:30PM | Richmond Association of REALTORS®**

In this session, participants will work with leadership coach Rose Markey. Participants will learn the critical role that trust, curiosity and confidence play in being an effective leader. Lunch will be provided.

## **Module 5: RE Mingle**

**Tuesday, October 20, 2026 | 5PM - 7PM | Dewey Gottwald Center at the Science Museum of Virginia**

All LDA participants receive complimentary registration for RAR's brand new signature fall event.

## **Module 6: Leadership Coaching Session**

**Friday, October 30, 2026 | 10AM – 2:30PM | Richmond Association of REALTORS®**

In this session, participants will work with leadership coach Rose Markey. Participants will learn how effective communication, creative problem-solving and innovation factor into being a successful leader. Lunch will be provided.

## **Module 7: Bus Trip to NAR Headquarters**

**Thursday, November 12, 2026 | 7AM – 5PM | Richmond Association of REALTORS®**

The LDA cohort will travel to the National Association of REALTORS® Headquarters in Washington DC to meet with key leaders in the real estate industry and gain insights into NAR.

## **Module 8: Volunteer Project**

**Friday, November 20, 2026 | 9AM – 11:30AM | Housing Families First**

The LDA cohort will put their leadership skills to the test, engage with their community and make an impact through a civic service project.

## **Module 9: Graduation Get-to-Gather**

**Tuesday, December 8, 2026 | 4PM - 5PM | Jepson Alumni Center at the University of Richmond**

Participants will celebrate with a final get-to-gather to celebrate the program and become graduates of the 2026 Leadership Development Academy.

