Real Estate Sign Ordinances

Locality	Directional	Setbacks	Quantity	Size	Illumination	Fine Up To	Time Limitations
Chesterfield	Yes	Signs cannot be placed in ROW	**On site:** 1 **Directional:** Up to 6	**On site:** 32 sq ft; 7 ft tall **Directional:** 6 sq ft; 4 ft tall	No	$1000	**Open house signs**: 48 hours prior and 48 hours after event **For sale signs:** Must be removed after 60 days
Goochland	Yes, on property for sale	10 ft setback from property line or ROW	**On site:** 1 **Directional:** 2	**On site:** 32 sq ft; 10 ft. tall **Directional:** 9 sq ft	Yes, a permit is required	$1000	None
Hanover	Yes. Weekend only. One per street frontage.	Signs cannot be placed in ROW.	**On site:** 1 **Directional:** 1 at each street frontage	**On site:** 6 sq ft **Directional:** 6 sq ft	No	$500	**On site:** Remove 7 days after closing **Directional:** Friday 3:30 pm to Sunday 7:00pm
Henrico	No	5 ft from street property line	**On site:** 1 per property **Directional:** Not permitted	**On site:** 32 sq ft; 8 ft tall **Local Stree**t: 3 sq ft; 4 ft tall	No	$1000	Remove after closing
New Kent	Yes	Signs cannot be placed in ROW	N/A	**On site:** 32 sq ft; 8ft tall **Directional:** 4 sq ft; 4ft tall	No	$1000	One year
Powhatan	Yes.	10 ft from property line; 20 ft from ROW	N/A	**On site:** 8 sq ft; 7 ft tall **Directional:** 4 sq ft	Yes, cannot create glare and must be aimed at sign	$1000	Remove after closing
Richmond	No	5 ft from street line; 15 ft from adjacent property lines	N/A	**On site:** 6 sq ft; 8 ft tall	No	$1000	Remove after closing

This is not a comprehensive list, please check with a locality's planning department for detailed information on specific areas.
***ROW stands for "right of way" and is defined as the state-maintained property along a roadway on either side. The ROW can range from 25 to 150 feet*
****Please note that on Route 60 in Powhatan, the ROW extends approximately 50 feet from the white shoulder line.*

Was this helpful?

If so, invest in RPAC to support work like this.

Updated 8/28/2024