

Sponsorship Benefit Descriptions

Instructions

Please review the benefit descriptions and specify preferences according to your sponsorship selections (from the previous page).

RAR Virtual eHandouts

We will attach your 8.5x11 eHandouts to RAR Virtual Class handouts. All submitted eHandouts must follow these specifications: PDF Format and 8.5x11.

eNewsletter Promotion

Our weekly eNews allows sponsors to connect with members through graphic ad placements. Ad(s) are due one week before they are scheduled to run. Submit file in vector format (AI or EPS), PNG or JPEG.

- **Option 1:** Graphic banner at 650px(W) x 140px(H)
- **Option 2:** Logo at 300+ DPI and minimum 500px

If you selected this as a benefit, please indicate below which quarter you would like to schedule your RAR eNews Ad. Every effort will be made to accommodate your choice.

- | | |
|---|---|
| <input type="checkbox"/> First (JAN-MAR) | <input type="checkbox"/> Third (JUL-SEP) |
| <input type="checkbox"/> Second (APR-JUN) | <input type="checkbox"/> Fourth (OCT-DEC) |

Custom Banner Up

This will be a Banner Up advertisement displayed in RAR's building and at certain events. Your marketing team can design the banner up with the template we provide.

Ad specifics include:

Must use the template we send and send it back in vector format (AI, EPS, or PDF). The ad placement area is 2232px (W) x 5680px(H).

In-person Class Breaks

Networking opportunity to host a five minute presentation at the start of an education class. The Development Department will manage the scheduling of your In-person Class Break. You will be notified a month in advance of your scheduled date. Coffee, Tea, and water are provided by RAR, you are welcome to bring your business cards, pens, pads and light breakfast items.

Virtual Class Break Video Ads

This will be a virtual version of our in-person class break. We would need is a 1-minute video of you briefly talking about your company or specific services you would like our members to take advantage of. This video will be played before the start of our virtual classes and give you some facetime with the membership.

Ad specifics include: .mp4 format, two-three sentences about your company.

Video Ad on TV in RAR's Lobby

Submit one of your commercials and we will play it on our video playlist on the main TV monitor in our lobby. This ad playlist run on a loop each day.

Ad specifics include: .mp4 format or YouTube link

Sponsor Discount Hot Sheet

A quarterly email containing deals and discounts directly from you to our members. **Send us your submission by following the template below or [click here](#) for more information:**

Company Name:

Discount Code:

Discount Description: (two-three sentences)

Promotion Length: (What months you would like it featured in the email)

Promotion link: (Please provide a link to a webpage or video with more information.