

Real Estate Sign Ordinances



Locality	Directional	Setbacks	Quantity	Size	Illumination	Fine Up To	Time Limitations
Charles City	Yes	Signs cannot be placed in ROW	On site: N/A Directional: Up to 5	6 sq feet	Yes, shall not affect surrounding parcels or traffic	\$1000	On site: 7 days after closing Directional: 7 days after open house
Chesterfield	Yes	Signs cannot be placed in ROW	On site: 1 Directional: Up to 6	On site: N/A Directional: 6 sq ft; 4ft high	Yes, shall not affect surrounding parcels or traffic	\$1000	On site: 48 hours after closing Directional: 3 days
Goochland	Yes	On site: N/A Directional: 2 ft from ROW	On site: N/A Directional: No more than 1 per intersection per company	On site: 4 sq ft Directional: 2.5 sq ft	Yes, shall not affect surrounding parcels or traffic	\$250	On site: 10 days after property goes under contract Directional: n/a
Hanover	Yes, with written permission of property owner	On site: 25 ft from edge of property line Directional: Signs cannot be placed in ROW	On site: 1 sign per street frontage Directional: 1 at entrance of neighborhood & 1 additional at each subsequent intersection	6 sq ft	No	\$1000	On site: 6 consecutive months. Must be removed 7 days after closing Directional: Can only be up from 3:30pm on Friday to 7:00pm on following Sunday
Henrico	Yes	Signs cannot be placed in ROW	On site: Up to 2 Directional: N/A	On site: 3 sq ft; 4 ft high Directional: n/a	No	\$1000	n/a
New Kent	No	Signs cannot be placed in ROW	n/a	32 sq ft; 8ft high	No	\$1000	n/a
Powhatan	Yes	Signs cannot be placed in ROW***	On site: 1 Directional: N/A	On site: 8 sq ft; 7 ft high Directional: 4 sq ft	Yes, cannot create glare and must be aimed at sign	\$1000	Remove after closing Remove after closing
Richmond	No	5 ft from street line; 15 ft from adjacent property lines	N/A	Not to exceed 6 sq ft along each street frontage	No	\$1000	Remove after closing

*Effective November 1, 2015 DPOR's rules and regulations require that for sale or for lease signs placed on a property must at least include the firm's name and the firm's primary of branch office telephone number. The firm name must be clearly and legibly displayed.

**ROW stands for "right of way" and is defined as the state-maintained property along a roadway on either side. The ROW can range from 25 to 150 feet. Check with a locality's planning department for detailed information on specific areas.

***Please note that on Route 60 in Powhatan, the ROW extends approximately 51 feet from the white shoulder line.